



SYTA ANNUAL CONFERENCE

August 25 – 29, 2017
Albuquerque, NM

2017 SYTA Event Sponsorship Opportunities

(List of included benefits start on page 8)

Pre Conference Events

Leadership Reception

- Host SYTA and the SYF Leadership, Conference Committee, Strategic Partners and VIP Guests
- Sponsor may welcome guests (75)
- Onsite signage
- \$5,000 exclusive or \$2,500 per sponsor

Leadership Dinner

- Host SYTA and the SYF Leadership, Conference Committee, Strategic Partners and VIP Guests
- 4-minute opportunity to welcome guests (75)
- (2) Sponsors invited to dinner
- Logo recognition and signage at Reception and Dinner
- \$10,000 exclusive or \$5,000 per sponsor

General Sessions and Networking Events

General Sessions All Attendees (Saturday)

- Conference highlights featuring a keynote speaker or performance
- 10-minute opportunity for speech or video
- Approximate Attendance: 650
- \$15,000 exclusive or \$5,000 per sponsor

Opening Luncheon and Membership Meeting

- All attendee luncheon and 60-minute program (sponsor may provide speaker or entertainment)
- 10-minute opportunity for speech or video
- Approximate Attendance: 650
- \$25,000 exclusive or \$5,000 per sponsor

Networking Breakfast Showcase Floor (Saturday, Sunday and Monday)

- Host supplier attendees for a light networking breakfast on the Showcase floor
- 10-minute opportunity for speech or video
- Approximate Attendance: 500
- \$15,000 exclusive or \$5,000 per sponsor (opportunity to provide napkins with your company logo)

Showcase Networking Reception (Friday, Saturday, Sunday Available)

- Select the reception for your company
- 10-minute opportunity for speech or video
- Approximate Attendance: 500
- \$15,000 per reception exclusive or \$5000 per sponsor (opportunity to provide napkins with your company logo)

Refreshment Break (Saturday, Sunday and Monday)

- Greet attendees throughout the day
- Break signage and/or video during break(s)
- Approximate Attendance: 500
- \$5,000 full day or \$2,800 per break (opportunity to provide napkins with your company logo)

Education Sessions

- Sponsor education session

- Opportunity to welcome guests and introduce speaker
- Logo on signage outside room and power point
- \$2,800 per session exclusive

Tour Operator Exclusives

Tour Operator Breakfast Program

- Host tour operators for a breakfast program
- 45-minute opportunity for speech, video or performance
- Approximate Attendance: 350
- \$20,000 exclusive or \$7,000 per sponsor

Tour Operator Water Stations or Booth Water Service

- Stations placed near business appointments or water bottle delivery to booths prior to business appointment sessions
- Option to provide branded reusable bottles
- \$7,500 exclusive

Tour Operator Showcase Lounge (Saturday, Sunday, Monday)

- Great visibility to all attendees coming to Business Appointments and Showcase booths
- Sponsor may provide food and beverage, snacks and giveaways of their choice, includes signage or option to hang customized banner
- During showcase hours and Business Appointments
- \$3,500 exclusive per business appointment (opportunity to provide napkins with your company logo) *(plus the cost of the food and beverage)*

Tour Operator Room Delivery (Friday, Saturday, Sunday and Monday)

- Customize a guest room gift or amenity
- Provide gift or amenity (preapproved by SYTA)
- \$2,800 exclusive per day

Tour Operator “Snack Boxes” for Business Appointments (Saturday, Sunday and Monday)

- Customize a snack box delivered to Tour Operators prior to business appointments
- Sponsor provides snack box and/or items (preapproved by SYTA)
- \$2,800 per business appointment session

Tour Operator “Gift Delivery” for Business Appointments (not food) (Saturday, Sunday, Monday)

- Personalized gift delivered to Tour Operators prior to business appointments
- Sponsor provides gift (preapproved by SYTA)
- \$2,800 per business appointment session

Tour Operator Business Appointment Supplies

- Sponsor supplies (preapproved by SYTA)
- \$2,800 plus cost of supplies

Tour Operator Return Shipping Boxes

- Make life easier for the Tour Operator with onsite return shipping
- Greet operators at shipping station on floor
- Provide insert for boxes
- \$5,000 exclusive or \$2,500 per sponsor

Promotional Opportunities

Transportation

- Buses link the hotels to convention center and transport to major events
- Includes video, bus signage and signage at convention center, hotels, and inside each bus
- Opportunity to show video (limited number)
- \$16,000 exclusive or \$4,000 per sponsor

Branded Neck Wallets

- Brand with your logo and company message
- \$9,000 exclusive

Registration Area

- Officially greet each visitor at the Registration Area with customized signage and table
- High visibility with attendees as they enter the convention center.
- \$5,000 exclusive

Showcase Booth

- (1) 10x10 booth with high cocktail table and four chairs
- Opportunity to upgrade booth size or booth furniture for additional cost.
- \$5,000 exclusive or \$2,500 per sponsor (max 3 sharing)

Hotel Key Cards

- Brand hotel key cards
- Logo on one side of keycard (full color)
- \$6,500 exclusive

Pocket Guides

- Brand mini schedules for all attendees
- Fits neatly in badge holders
- \$6,000 exclusive

Tour Operator Booth Signs

- Sponsor the tour operator booth signs with your logo
- Size and logo (preapproved by SYTA)
- \$6,000 exclusive

Tour Operator Chair Covers

- Sponsor chair covers at tour operator booths
- Sponsor provides chair covers
- \$6,000 exclusive or \$2,500 per sponsor (max 3 sharing)
-

Showcase Table Top

- 6-foot table top with skirting and booth sign
- \$2,500 exclusive or \$1,300 per sponsor (max 2 sharing)

Conference Bag Promotional Bag Items

- Include a tchotchke or giveaway for tour operators and/or all attendees (Limited slots available; size restrictions)
- \$2,000 per insert

Conference Bag Inserts

- Suggested: 2-sided 8.5x11 flyer
- \$1,500 per insert

Registration Envelopes

- Company logo printed on the registration envelope
- \$1,500 exclusive

Appointment Clock

- Have your logo scroll the entire conference, showing appointment number and time
- \$2,800 exclusive

SYTA Showcase Hall WiFi

- Logo placement directly on the log-in page
- Customized WiFi password (company name)
- \$15,000 exclusive or \$5,000 per sponsor

Mobile App Presenting Sponsor

- Logo on App Splash Screen – the splash screen is the first screen users see when launching the app.
- Dedicated Microapp – a company page provides high-level exposure and virtually connects you to every single app user
- Five Promoted Posts (post is promoted for 30 minutes at a time) – places your message in front of the entire app audience. A Promoted Post is a message pinned to the top of the Activity Feed, one of the most accessed sections of the app
- Push Notification – one notification – before, during or after the conference – this is a powerful real-time marketing tool offering a direct 140-character message encouraging attendees to visit your exhibit or view your resources
- Company Logo Included in App Promo Emails
- \$6,500 exclusive

Email Stations

- Put your logo on splash page with direct link to your company's website
- \$5,000 exclusive or \$1,750 per sponsor (max 3 sharing)

Relaxation Station on Showcase Floor (Sponsor for four operators and/or all attendees)

- Station will be prominently located with 20' x 20' carpeted booth fully equipped with massage therapists and electronic foot massagers
- \$15,000 exclusive or \$5,000 per sponsor (max 3 sharing)

Mobile Charging Stations

- Provide dedicated charging space complete with your branding
- Centrally located high-traffic areas
- \$10,000 exclusive or \$3,500 per sponsor (max 3 sharing)

Hand Sanitizing & Advertising Station

- Stations will be located in high-traffic areas
- Ensures your advertisement will be seen
- Advertising header 12"Wx17"H and base plate advertisement 14"Wx14"H
- \$2,500 exclusive

Branding and Signage

Branded Column Wraps

- Sponsor name and logo on the visually striking entrance in high-traffic areas
- Varies from \$1,500 to \$7,500 depending on quantity, location and size
(please contact a SYTA member to discuss specific opportunities)

Digital Advertising at the Convention Center – Three Available

- Engage customers in a multi-sensory experience! Interactive digital advertising experience will be placed in high-traffic areas
- Includes: Five locations and four days of exposure
- \$3,500 per eight-second spot

Escalator Runners

- Creative graphic display that runs along the escalator in high traffic area
- Includes: Escalator Runner 15" W x 36" L
- \$2,500 - \$3,000 exclusive

Window Clings

- Customize your own cling placed in high traffic areas
- One Window Cling 27-1/4"Wx45"H
- \$850 each

Showcase Aisle Floor Decals

- Floor decals on the showcase floor (preapproved by SYTA)
- One Four-Color Decal *(maximum size of 5'x5')*
- \$500 each

Large Convention Banners

- Maximum Size Banner 10' x 5' (customization allowed per SYTA Approval)

- \$15 per square foot

Footprints

- Use your company logo or tagline from a localized point on exhibit floor
- Customized Footprint
- \$15 per square foot

Advertising

Annual Conference Program and Annual Report

- Full page four-color ad \$1,500
- Half page four-color horizontal or vertical ad \$1,000

Mailing List Rental

- One time use of SYTA membership and prospect mailing list
- SYTA reserves right to pre approve mailing
- \$500

Webinars

- Sponsor a webinar session
- Opportunity to welcome guests and introduce speaker
- Logo on PowerPoint
- Webinar recording
- \$2,800 per session exclusive



SYTA ANNUAL CONFERENCE

August 25 – 29, 2017
Albuquerque, NM

2017 SYTA Youth Foundation Event Sponsorship Opportunities

(List of included benefits start on page 10)

Proceeds raised from SYTA Youth Foundation events help fund scholarships, travel, and assistance projects that enhance the social, cultural and educational experiences for youth, and enrich the link between travel experiences and character development. Visit www.sytayouthfoundation.org.

Sponsorship benefits based on total sponsorship dollars invested in Foundation

Annual Golf Classic

Presenting Sponsor

Friday, August 25, 2017

- Approximate attendance: 80 (includes golfers and VIP guests)
- Ten minute opportunity to welcome Golf Classic attendees (total)
- Logo recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- Includes luncheon food and non-alcoholic beverages - upgrade to full bar for additional cost
- \$15,000 exclusive or \$4,750 per sponsor (max 3 sharing)

Pairings Party Sponsor

Thursday, August 24, 2017

- Approximate attendance: 80 (includes golfers and VIP guests)
- Six minute opportunity to welcome Pairings Party attendees (total)
- Logo recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- Includes full bar and hors d'oeuvres
- \$10,000 exclusive or \$2,950 per sponsor (max 3 sharing)

Breakfast Sponsor

- Approximate attendance: 80 (includes golfers and VIP guests)
- Logo recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- Includes food and beverage
- \$2,500 exclusive

Awards Sponsor

- Opportunity to present awards to winning golfers
- Logo recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- Opportunity to provide custom awards
- \$2,000 exclusive

Beverage Cart Sponsor

- Sponsor beverage carts
- Logo recognition on beverage carts (provided by SYF)
- Logo Recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- Opportunity for (2) sponsors to attend, ride in cart and attend the Golf Classic Breakfast & Luncheon
- Sponsor pays beverage charges
- \$1,500 exclusive

Golf Hole Sponsor

- Sponsor a golf hole or competition
- Logo recognition on golf hole signage (provided by SYF)
- Recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference
- \$500 exclusive (opportunity to include F&B to hole for additional cost)

5K Run/Walk/Slumber – Sunday, August 27, 2017**Presenting Sponsor**

- Opportunity to welcome attendees kickoff the event
- Approximate attendance: 100
- Logo recognition on t-shirt, SYTA Youth Foundation Luncheon and at the Annual Conference
- \$2,500 exclusive or \$500 per sponsor (max 5 sharing)

T-Shirt Sponsor

- Sponsor the T-Shirts
- Logo recognition on t-shirt, SYTA Youth Foundation Luncheon and at the Annual Conference
- \$1,500 exclusive

SYTA Youth Foundation Luncheon – Sunday, August 27, 2017**Presenting Sponsor**

- All attendee luncheon and 60-minute program
- 10-minute opportunity for speech or video
- Approximate Attendance: 850
- \$25,000 exclusive or \$5,000 per sponsor

Foundation Table Sponsor

- Reserved table at the luncheon for 10 guests
- Logo on reserved table sign
- Logo recognition and signage at the SYTA Youth Foundation Luncheon and at the Annual Conference
- \$500

Patron Reception – Sunday, August 27, 2017**Presenting Sponsor**

- 5-minute opportunity to welcome attendees
- Logo recognition and/or video on sponsor screens
- Approximate attendance: 300
- \$12,000 exclusive

Dance Your Meal Off (DYMO) – Sunday, August 27, 2017**Presenting Sponsor**

- 5-minute opportunity to welcome attendees
- Logo recognition and/or video on stage sponsor screens
- Logo recognition in all DYMO marketing
- Opportunity to provide special plastic drink cups or water bottles
- Approximate attendance: 500
- \$15,000 exclusive or \$5,000 per sponsor (three available)

Benefits are based on total sponsorship dollars and benefits will change based on shared sponsorships

SYTA SPONSOR BENEFITS	TIER 1 \$20,000 +	TIER 2 \$15,000 +	TIER 3 \$10,000 +	TIER 4 \$5,000 +	TIER 5 \$2,500 +	TIER 6 \$1,500 +
10x10 booth space for display, brochures, and printed materials Premium includes choice of furniture package. Standard includes high cocktail table and four chairs.	Premium Booth	Premium Booth	Premium Booth	Standard Booth		
Complimentary Appointment Taking Registration	1					
Complimentary Non-Appointment Taking Registration	1	1	1			
Invitation to the Tour Operator Reception/Breakfast	Yes	Yes				
Reserved table at Saturday Luncheon (if applicable)	Yes	Yes				
Recognition Page in conference program or digital media	Yes	Yes				
Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase	Yes					
Speaking opportunity based on sponsorship	Yes					
Exclusive pre-conference email blast regarding sponsorship	Yes					
Spotlight in Conference eNewsletter	Yes					
Final conference registration mailing list	Yes					
Conference bag insert	Flyer or Tchotchke	Flyer or Tchotchke	Flyer or Tchotchke	Flyer		
Pre-conference list rental of attendees (one time use)	Yes	Yes	Yes			
Company description/logo within Conference mobile app	Yes	Yes	Yes	Yes		
Company name/logo on signage acknowledging your sponsorship at the Conference	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on the conference website	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon to wear on your badge	Yes	Yes	Yes	Yes	Yes	Yes

Tier 1 \$20,000 +

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary appointment registration (one book)
- (1) Complimentary non appointment registration
- (1) Invitation to Tour Operator Reception/Breakfast
- (1) Reserved table at Saturday Luncheon (if applicable)
- (1) Full page four color recognition page in conference program or digital media
- (1) Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase

- (1) Speaking opportunity based on sponsorship
- (1) Exclusive pre conference email blast to registrants regarding sponsorship
- (1) Spotlight in Conference eNewsletter
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Final conference registration mailing list
- (1) Complimentary pre-conference list rental of attendees (one time use)
- Company description/logo within Conference mobile app
- Prominent recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Tier 2 \$15,000+

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary non appointment registration
- (1) Invitation to Tour Operator Reception/Breakfast
- (1) Reserved table at Saturday Luncheon (if applicable)
- (1) Speaking opportunity based on sponsorship
- (1) Full page four color recognition page in conference program or digital media
- (1) Reserved table at Saturday Luncheon (if applicable)
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Complimentary pre-conference list rental of attendees (one time use)
- Company description/logo within Conference mobile app
- Prominent recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Tier 3 \$10,000+

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary non appointment registration
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Complimentary pre-conference list rental of attendees (one time use)
- Company description/logo within Conference mobile app
- Special recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Tier 4 \$5,000+

- (1) Complimentary 10x10 Standard booth in Showcase includes carpeting, high cocktail table, four chairs and booth sign
- (1) Conference bag insert (flyer)
- Company description/logo within Conference mobile app
- Recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Tier 5 \$2,500 +

- Signage at Sponsorship
- Recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Tier 6 \$1,500+

- Recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage



SYTA Youth Foundation Sponsorship Benefits Guide

Benefits are based on total sponsorship dollars and benefits will vary based on shared sponsorships
 All Foundation sponsors are invited to the Patron Reception. Number of guests from organization will be based on sponsorship level.

SYF SPONSOR BENEFITS	PLATINUM \$20,000 +	GOLD \$15,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	STAR \$2,500 +	FAN \$500 +
10x10 booth space for display, brochures, and printed materials Premium includes choice of furniture package. Standard includes high cocktail table and four chairs.	Premium Booth	Premium Booth	Premium Booth	Standard Booth		
Complimentary Appointment Taking Registration	1					
Complimentary Non-Appointment Taking Registration	1	1	1			
Invitation to Patron Reception	5	3	2	1	1	1
Invitation to the Tour Operator Reception/Breakfast	Yes	Yes				
Reserved table at Sunday Luncheon (if applicable)	Yes	Yes				
Recognition Page in conference program or digital media	Yes	Yes				
Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase	Yes					
Speaking opportunity based on sponsorship	Yes					
Exclusive pre-conference email blast regarding sponsorship	Yes					
Spotlight in Conference eNewsletter	Yes					
Final conference registration mailing list	Yes					
Conference bag insert	Flyer or Tchotchke	Flyer or Tchotchke	Flyer or Tchotchke	Flyer		
Pre-conference list rental of attendees (one time use)	Yes	Yes	Yes			
Company description/logo within Conference mobile app	Yes	Yes	Yes	Yes		
Company name/logo on signage acknowledging your sponsorship at the Conference	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on the conference website	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon to wear on your badge	Yes	Yes	Yes	Yes	Yes	Yes

Platinum Level \$20,000 +

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary appointment registration (one book)
- (1) Complimentary non appointment registration

- (1) Invitation to Tour Operator Reception/Breakfast
- (5) Invitations to Patron's Reception
- (1) Reserved table at Foundation Luncheon (Sunday)
- (1) Full page four color recognition page in conference program or digital media
- (1) Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase
- (1) Speaking opportunity based on sponsorship
- (1) Exclusive pre conference email blast to registrants regarding sponsorship
- (1) Spotlight in Conference eNewsletter
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Complimentary pre-conference list rental of attendees (one time use)
- Priority access to final conference registration mailing list
- Company description/logo within Conference mobile app
- Prominent recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Gold Level \$15,000+

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary non appointment registration
- (1) Invitation to Tour Operator Reception/Breakfast
- (3) Invitations to Patron Reception
- (1) Speaking opportunity based on sponsorship
- (1) Full Page four color recognition page in conference program or digital media
- (1) Reserved table at Foundation Luncheon (Sunday)
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Complimentary pre-conference list rental of attendees (one time use)
- Company description/logo within Conference mobile app
- Prominent recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Silver Level \$10,000+

- (1) Complimentary 10x10 Premium booth in Showcase includes carpeting, choice of furniture package and booth sign
- (1) Complimentary non appointment registration
- (2) Invitations to Patron Reception
- (1) Conference bag insert (flyer, tchotchke or giveaway)
- (1) Complimentary pre-conference list rental of members or attendees (one time use)
- Company description/logo within Conference mobile app
- Special recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Bronze \$5,000+

- (1) Complimentary 10x10 Standard booth in Showcase includes carpeting, high cocktail table, four chairs and booth sign
- (1) Invitation to Patron Reception
- (1) Conference bag insert (flyer)
- Company description/logo within Conference mobile app
- Recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Star \$2,500 +

- (1) Invitation to Patron Reception
- Signage at Sponsorship
- Recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

Fan \$500+

- (1) Invitation to Patron Reception
- Company name and logo on conference website hyperlinked to your company's homepage
- Signage at the event or sponsorship
- Special recognition as a sponsor throughout the conference via signage, sponsor ribbons and public recognition
- Company name and logo on conference website hyperlinked to your company's homepage

COMPANY NAME _____ CONTACT NAME _____

COMPANY ADDRESS _____

CITY _____ STATE/PROVINCE _____ COUNTRY _____ ZIP CODE/POSTAL CODE _____

PHONE _____ CELL _____ EMAIL _____

I am authorized by the above-listed company or organization to commit to support in the indicated amount. SIGNATURE: _____ DATE: _____

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES (Check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> LEADERSHIP RECEPTION: ___ \$5,000 exclusive / ___ \$2,500 sponsor | <input type="checkbox"/> SHOWCASE TABLE TOP: ___ \$2,500 exclusive / ___ \$1,300 sponsor |
| <input type="checkbox"/> LEADERSHIP DINNER: ___ \$10,000 exclusive / ___ \$5,000 sponsor | <input type="checkbox"/> REGISTRATION ENVELOPES (\$1,500 exclusive) |
| <input type="checkbox"/> GENERAL SESSIONS: ___ \$15,000 exclusive / ___ \$5,000 sponsor | <input type="checkbox"/> CONFERENCE BAG INSERTS (\$1,500 exclusive) |
| <input type="checkbox"/> OPENING LUNCHEON & MEMBERSHIP MEETING: ___ \$25,000 exclusive / ___ \$5,000 sponsor | <input type="checkbox"/> CONFERENCE BAG PROMOTIONAL ITEMS (\$2,000 exclusive) |
| <input type="checkbox"/> NETWORKING BREAKFAST: ___ \$15,000 exclusive / ___ \$5,000 sponsor | <input type="checkbox"/> APPOINTMENT CLOCK (\$2,800 exclusive) |
| <input type="checkbox"/> SHOWCASE NETWORKING RECEPTION: ___ \$15,000 exclusive / ___ \$5,000 sponsor | <input type="checkbox"/> SYTA SHOWCASE HALL WIFI: ___ \$15,000 exclusive / ___ \$5,000 sponsor |
| <input type="checkbox"/> REFRESHMENT BREAK ___ \$5,000 full day / ___ \$2,500 break | <input type="checkbox"/> MOBILE APP (\$6,500 exclusive) |
| <input type="checkbox"/> EDUCATION SESSIONS (\$2,800 exclusive) | <input type="checkbox"/> EMAIL STATIONS: ___ \$5,000 exclusive / ___ \$1,500 sponsor |
| <input type="checkbox"/> TOUR OPERATOR BREAKFAST PROGRAM: ___ \$20,000 exclusive / ___ \$7,000 sponsor | <input type="checkbox"/> MOBILE CHARGING STATIONS: ___ \$10,000 exclusive / ___ \$3,500 sponsor |
| <input type="checkbox"/> TOUR OPERATOR WATER STATIONS (\$7,500 exclusive) | <input type="checkbox"/> MOBILE CHARTER/MONITOR & ADVERTISING STATION (\$10,000 exclusive) |
| <input type="checkbox"/> TOUR OPERATOR SHOWCASE LOUNGE (\$3,500 exclusive) | <input type="checkbox"/> HAND SANITIZING & ADVERTISING STATION (\$2,500 exclusive) |
| <input type="checkbox"/> TOUR OPERATOR ROOM DELIVERY (\$2,800 exclusive) | <input type="checkbox"/> RELAXATION STATION ON SHOWCASE FLOOR: ___ \$15,000 exclusive / ___ \$5,000 sponsor |
| <input type="checkbox"/> TOUR OPERATOR "SNACK BOXES" (\$2,800 exclusive) | <input type="checkbox"/> TWEET-UP WITH SYTA (\$2,500 exclusive) |
| <input type="checkbox"/> TOUR OPERATOR "GIFT DELIVERY" (\$2,800 exclusive) | <input type="checkbox"/> SYTA ANNUAL CONFERENCE TWEET WALL PER CHIRPEE BOOTH (\$6,000 exclusive) |
| <input type="checkbox"/> TOUR OPERATOR BUSINESS APPT. SUPPLIES (\$2,800 exclusive) | <input type="checkbox"/> SOCIAL PHOTO: ___ \$10,000 exclusive / ___ \$5,000 sponsor |
| <input type="checkbox"/> TOUR OPERATOR RETURN SHIPPING BOXES: ___ \$5,000 exclusive / ___ \$2,500 sponsor | <input type="checkbox"/> MAIN ENTRANCE GRAPHICS (Contact a SYTA member for specific opportunities.) |
| <input type="checkbox"/> TRANSPORTATION: ___ \$16,000 exclusive / ___ \$4,000 sponsor | <input type="checkbox"/> DIGITAL ADVERTISING AT THE CONVENTION CENTER (\$3,500/8-second spot) |
| <input type="checkbox"/> REGISTRATION AREA (\$5,000 exclusive) | <input type="checkbox"/> ESCALATOR RUNNERS (\$2,500-\$3,000) |
| <input type="checkbox"/> SHOWCASE BOOTH: ___ \$5,000 exclusive / ___ \$2,500 sponsor | <input type="checkbox"/> WINDOW CLINGS (\$850/each) |
| <input checked="" type="checkbox"/> HOTEL KEY CARDS (\$6,500 exclusive) SOLD! | <input type="checkbox"/> SHOWCASE AISLE FLOOR DECALS (\$500/each) |
| <input type="checkbox"/> BRANDED NECK WALLET (\$6,000 exclusive) SOLD! | <input type="checkbox"/> LARGE CONVENTION BANNERS (\$15/sq.ft.) Size _____ |
| <input type="checkbox"/> MINI CONFERENCE SCHEDULES (\$6,000 exclusive) | <input type="checkbox"/> FOOTPRINTS (\$15/sq.ft.) Size _____ |
| <input type="checkbox"/> TOUR OPERATOR BOOTH SIGNS (\$6,000 exclusive) | <input type="checkbox"/> ADVERTISING (IN ANNUAL CONFERENCE PROGRAM & ANNUAL REPORT): ___ \$1,500 full pg. / ___ \$1,000 half pg. |
| <input type="checkbox"/> TOUR OPERATOR CHAIR COVERS: ___ \$6,000 exclusive / ___ \$2,500 sponsor | |

SYTA YOUTH FOUNDATION SPONSORSHIP OPPORTUNITIES (Check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> GOLF CLASSIC PRESENTING SPONSOR: ___ \$15,000 exclusive / ___ \$4,750 sponsor | <input type="checkbox"/> 5K RUN/WALK/SLUMBER PRESENTING SPONSOR: ___ \$2,500 exclusive / ___ \$500 sponsor |
| <input type="checkbox"/> GOLF CLASSIC PAIRINGS PARTY SPONSOR: ___ \$10,000 exclusive / ___ \$2,950 sponsor | <input type="checkbox"/> 5K RUN/WALK/SLUMBER T-SHIRT SPONSOR (\$1,500 exclusive) |
| <input type="checkbox"/> GOLF CLASSIC BREAKFAST SPONSOR (\$2,500 exclusive) | <input type="checkbox"/> FOUNDATION LUNCHEON PRESENTING SPONSOR: ___ \$25,000 exclusive / ___ \$5,000 sponsor |
| <input type="checkbox"/> GOLF CLASSIC AWARDS SPONSOR (\$2,000 exclusive) | <input type="checkbox"/> SYTA YOUTH FOUNDATION LUNCHEON TABLE SPONSOR (\$500) |
| <input checked="" type="checkbox"/> GOLF CLASSIC BEVERAGE CART SPONSOR (\$1,500 exclusive) SOLD! | <input type="checkbox"/> DYMO PRESENTING SPONSOR: ___ \$15,000 exclusive / ___ \$5,000 sponsor |
| <input type="checkbox"/> GOLF CLASSIC HOLE SPONSOR (\$500 exclusive) | <input type="checkbox"/> WINGMAN (\$350) |

PAYMENT INFORMATION I have enclosed payment for all items listed above. (Payment in full must accompany registration in US dollars.)

TOTAL ENCLOSED: _____

CHECK PAYABLE TO SYTA (8400 Westpark Drive, 2nd Floor, McLean, VA 22102) CREDIT CARD (American Express, Discover, VISA or MasterCard)

CARD NUMBER _____ EXP. DATE _____ CARDHOLDER NAME _____

CANCELLATION & PAYMENT POLICY: This document serves as a contract. All sponsorship requests are made final. Execution of this registration form signifies assumption of legal responsibility to pay for all opportunities as stipulated on the form. Payment must be made in US dollars drawn on a US bank.

You will receive an email confirmation and receipt once the contract is processed.